



90210

MAGAZINE

2016 MEDIA KIT

the STATEMENT

90210
MAGAZINE
*IS THE FIRST
MAGAZINE
OF ITS KIND
TO SHOWCASE
BOTH THE
BEAUTIFUL
AESTHETIC
OF PRINT
MAGAZINES
AND THE
POWER OF
DIGITAL
IMPRESSIONS
THROUGH
SOCIAL MEDIA.*



The publication will set the standard for an affluent society and will be featured in luxury hot spots all over the world.

By covering all aspects of *philanthropy, lifestyle, culture, fashion, travel and real estate* **90210 Magazine** will captivate its audience with content on influential people and emerging trends.

our CONTENT

OUR CONTENT FOR *90210* *MAGAZINE*

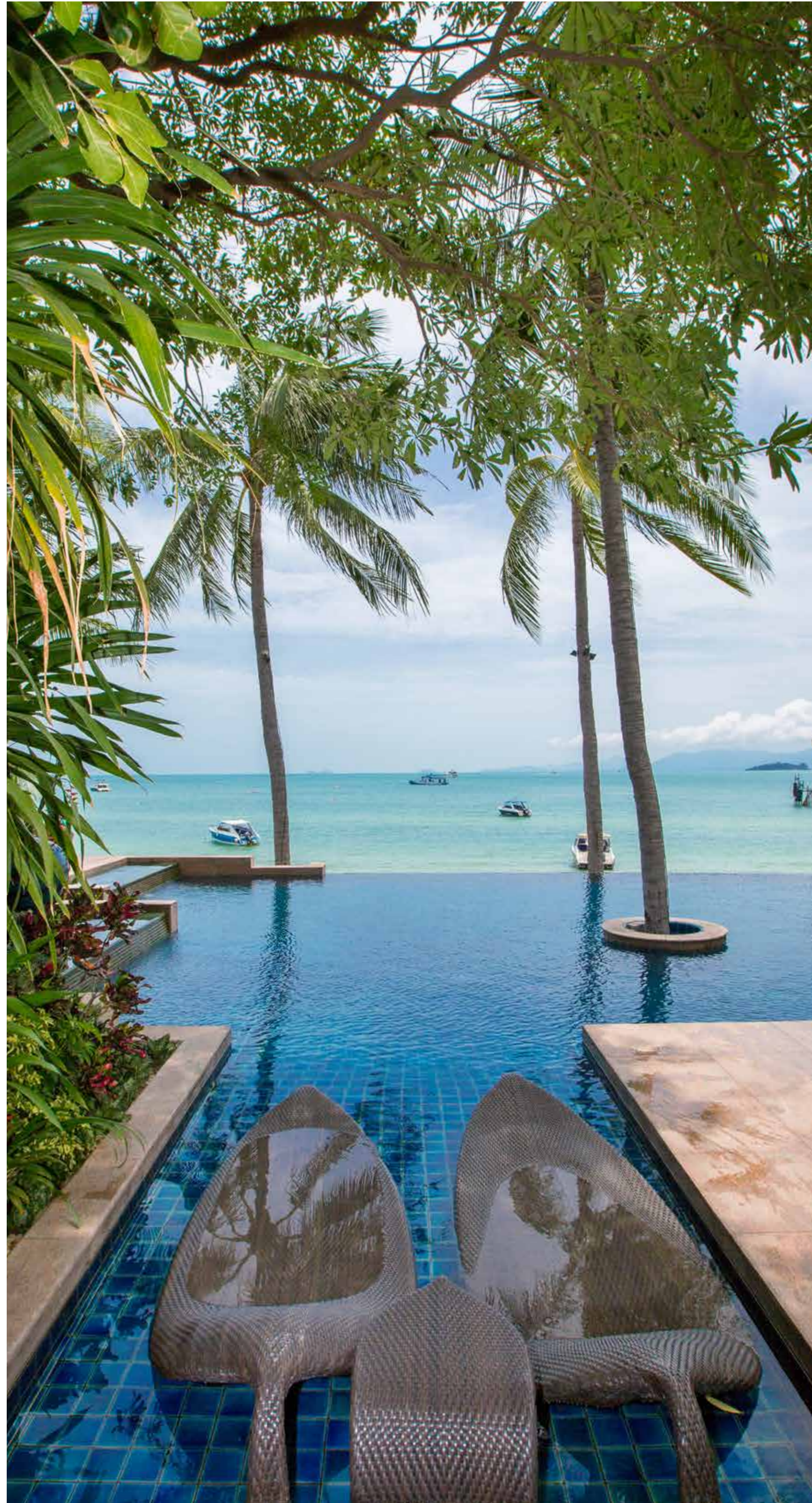
will be driven from some of the most influential writers and travelers from around the world. 90210 Magazine takes a unique and current approach to marketing the luxury lifestyle and high end travel.

We strive and specialize in creating an experience for our readers through each one of our issues. We take our followers and readers on an intimate journey and allow them to become thoroughly acquainted with a given destination.

Our publication will highlight many of the tourist attractions, natural beauty, leisure activities, restaurants and luxury hospitality options available when traveling and much more.



READERSHIP & CIRCULATION | SOCIAL MEDIA IMPRESSIONS



the PRINT

The **90210 Magazine** circulation is unlike any other. We will carry direct distribution amongst 52 international five-star hotels including **Four Seasons, Bulgari, St. Regis** and **The Ritz Carlton**, etc. In-room distribution, aboard private jet aviation in over 500 flights per month, the highest of cash flow venues from around the world, our local and national events within **New York** and **Los Angeles** and finally, direct distribution amongst homes in **90210** valued \$4.1 Million and above.

ONLINE | SOCIAL MEDIA

90210 prides itself on being the first hybrid platform to encompass both print publication and the power of digital impressions.

The importance is recognized to be digital and drive impressions both online and social media following back to the brand and at the same time having a tangible and beautiful magazine.

Advertising with **90210 Magazine** gives you the ability to pick up on both sides of the marketing and retain readership in a unique way.

In today's new media marketing world the importance of driving impressions and engagement through social media influencers, creating traffic to the brand while at the same time having a tangible and beautiful magazine is critical.

Advertising with **90210 Magazine** gives you the ability to leverage both types of marketing, Social Media and Print, and retain readership in a unique way.

52

INTERNATIONAL
FIVE-STAR
HOTELS

\$4.1M
AND ABOVE

VALUE OF
90210 HOMES
WITH PRINT
DISTRIBUTION

500

PRIVATE JET
FLIGHTS PER
MONTH

editorial
CALENDAR

2016

ISSUE I

Closing Deadline

July 15th

ISSUE II

Closing Deadline

October 15th

Release Date

November 1st

2017

TBD



rate
CARD



2016 10,000 COPIES NATIONAL

All of our Prices include a reciprocating amount of impressions on Instagram

print OFFERS

| | 1x | 2x |
|---------------------|----------|----------|
| Full Page | \$6,000 | \$5,100 |
| Double Page Spread | \$11,040 | \$9,384 |
| Inside Cover Spread | \$14,400 | \$12,240 |
| Inside Back Cover | \$7,200 | \$6,120 |
| Back Cover | \$12,000 | \$10,200 |

potential IMPRESSIONS

Impressions that are included in the Advertising Prices

| | |
|---------------------|------|
| Full Page | 2M |
| Double Page Spread | 4M |
| Inside Cover Spread | 8M |
| Inside Back Cover | 2.5M |
| Back Cover | 6M |

social media INSTAGRAM PAGES

| | |
|-----------------------|-------|
| Luxury World Traveler | 2.2 M |
| Upscale Collection | 550K |
| Luxury Homes | 960K |
| The Style Addict | 492K |